



24th-25th June 2026
Coventry Building
Society Arena
Coventry

EXHIBIT, CONNECT, THRIVE: YOUR GATEWAY
TO THE UK HEALTHCARE MARKET

2026 SPONSORSHIP OPPORTUNITIES



*"Great audience and footfall,
really insightful and a good
vibe on the show floor. We met
medical professionals from all
levels making it very diverse"*

Sean Long, Scolmore

**New
sponsorship
opportunities
available.**

CONTACT US:



02475 460 142



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sunel.ahmed@btob-events.com

INTRODUCTION

The EBME Expo 2026 will once again be taking place at the CBS Arena. Even with the increased capacity the exhibition will sell out and we expect to be operating a waiting list by March. Taking this into account we have created a sponsorship brochure so that companies can take advantage of some of our exclusive sponsorship opportunities onsite at this year's event, not to mention some of our digital offerings also.

Please have a look through the opportunities below and contact the team should you wish to discuss offerings further. We look forward to hearing from you!

EBME EXPO – SPONSORSHIP PACKAGES

The tiered sponsorship packages are designed as a guide only and can be customised to meet the exact requirement of the sponsor. Your relevant account manager will be able to discuss options in more detail with you, adding and removing elements to the package to ensure that you receive the package that your business requires.

TIERED SPONSORSHIP OPPORTUNITIES

PRE EVENT BENEFITS	PLATINUM	GOLD	SILVER
Logo on website with hyperlink to sponsor's website, in appropriate tier	✓	✓	✓
Exclusive e-shot to our database	2	1	
Logo inclusion on all visitor and exhibition promotion (print and digital)	✓	✓	✓
Featured article on website news story	2	1	
Social media posts (Facebook, LinkedIn & Twitter)	2	1	
ON-SITE			
Logo on all onsite signage	✓	✓	X
Full page advert in showguide	Inside Cover	Premium	Standard
Gold entry in show catalogue	✓	✓	✓
Speaker slot (pending conference chairman approval)	✓	✓	
Roll up banners onsite (artwork to be provided by sponsor)	2	1	1
POST SHOW BENEFITS			
Dedicated 'Thank you' email from sponsor	✓	✓	
Logo included in post show report	✓	✓	✓
Logo shown in appropriate tier on website for 3 months	✓	✓	✓
Social Media posts (Facebook, LinkedIn & Twitter)	3	2	1
PRICE	£15,000	£10,000	£7,000

EXCLUSIVE ONSITE OPPORTUNITIES

Lanyard Sponsor - £10,000 - SOLD

Be the exclusive lanyard sponsor of the EBME Expo. You can design the lanyards in your own brand colours and with your company logo. The Lanyards will be given out to all attendees of the event. (Production of lanyards is not included in the price.)

Visitor Bag Sponsor - £8,000

Branded bags to be distributed at the registration area to all guests. Bags will need to be provided by the sponsor.

Registraton Area Sponsor - £9,000

Exclusive entrance branding, this would include for your brand be the first seen by all attendees and exhibitors as they enter the exhibition. This will ensure the registration booths will be showcasing your logo, literature/fliers to be handed out at registration, roll up banner positioning exclusive to sponsor and branded pens, uniforms to be used by registration staff (pens and uniform to be provided by sponsor).

x 2 Catering Area Sponsors - £8,500

Exclusive branding for the one guaranteed area of the exhibition to have a captured audience for a substantial period of time – The Catering Area! Exclusive distribution of sponsors literature, logo on F&B menus and exclusive positioning of two roll up banners.

x 3 Cofee Area Sponsors - £2,500

Coffee Area Sponsor x3 available. Exclusive branding of coffee area and distribution point. Includes one roll up banner, literature distribution (literature content and production to be arranged by exhibitor) and logo on signage.

Conference Sponsor - £10,000

Exclusive branding for one conference area. Package includes 2x roll up banners, literature seat drop, branding on conference holding page and dedicated speaking slot (pending approval by conference chairman). Exclusive to one company per conference.

- EBME Conference – **AVAILABLE**
- Operating Theatre Conference – **AVAILABLE**
- Training/Procurement Conference – **AVAILABLE**

Drinks Recepton Sponsor - £10,000

Be the exclusive Drinks Reception Sponsor of the EBME Expo 2024. The perfect opportunity to showcase your brand, this will include 5x floor tiles around the expo, 2x Roll up banners, Logo on 2.4m x 2.4m banner and holding screens plus drinks provided to Exhibitors, Speakers and Conference Delegates.



WORKSHOP

Host your own programme or workshop with a focused audience onsite at the EBME Expo.

The workshops will be held in one of five rooms located just off the exhibition floor, and each room is booked on a daily basis. The sponsor can use the workshop opportunity to repeat the same presentation throughout the day, or put together a full day program. Please note we now have more than three rooms, the rooms and days are booked on a first come, first served basis.

- Room hire and AV set up for one day
- Onsite signage and directional signage
- Dedicated registration page on www.ebme-expo.com
- Roll up banner to be placed outside the workshop (artwork provided by sponsor)
- Dedicated emailer including registration details and programme info sent to all registered guests
- All registered guests will register using an online form and be received in real time by the workshop host
- Tannoy announcements onsite

PRICE - £5,000



CONTACT US

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NORTH ENTRANCE LIGHT BOXES

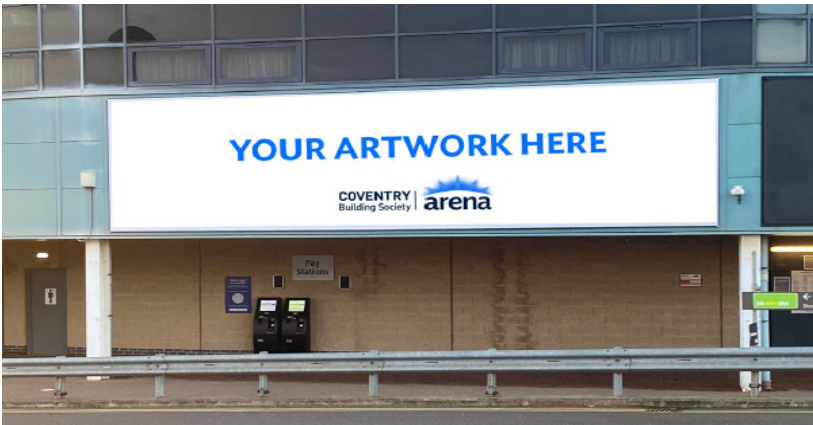


Brand the space on the approach to the building

Dimensions -
900mm x 1250mm

Price - £500

OUTSIDE BANNER SPACE



Brand the banner space on the approach to the building

Dimensions -
11060mm x 2810mm - 20mm bleed

Price - £5,000

NORTH ENTRANCE SMALL WINDOW GRAPHIC



Be the first brand people see when entering the exhibition

Dimensions -
1090 mm x 640 mm

Price - £3,000

COMMON WEALTH CONVENTION CENTRE PAVILION LED SCREEN



Be the first brand people see when entering through the south entrance

Dimensions –
3840px x 2160px

Price – £8,000

NORTH ENTRANCE BOLLARD COVERS



Brand the banner space on the approach to the building.
Includes 4 Bollards

Dimensions –
240mm x 1000mm

Price – £1,500

ESCALATOR BARRIER GLASS



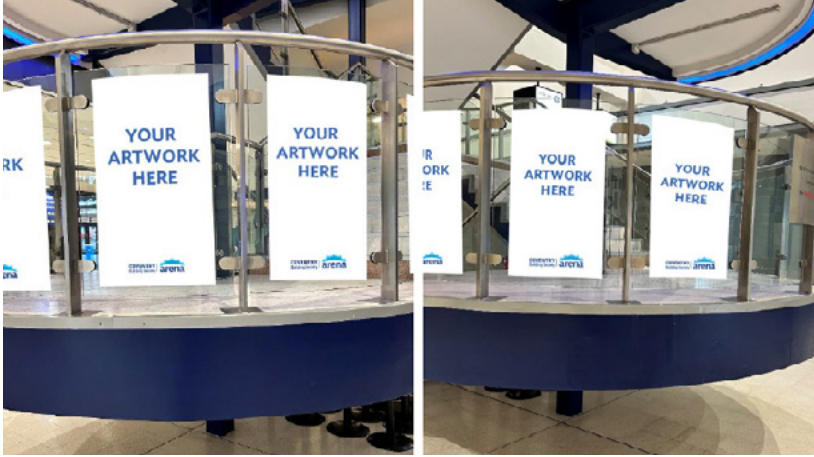
Brand the escalator outside the main entrance to the exhibition

Dimensions –
1400mm (w) x 650mm (l)

Price – £1,500 (includes 2 banners)



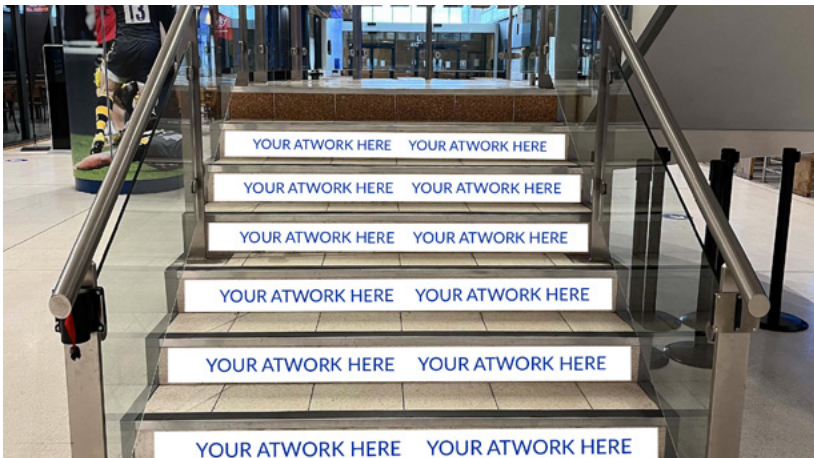
STAIR BARRIER GLASS



Brand the circular level of the stairs in the main atrium

Dimensions -
500mm (w) x 800mm (h)
Price - £1,250 for 2 or £1,750 for 4

ATRIUM STEP RISERS



Atrium main staircase

Dimensions -
1650mm (w) x 120mm (h)
Price - £2,250 for 20

ATRIUM PILLAR BRANDING

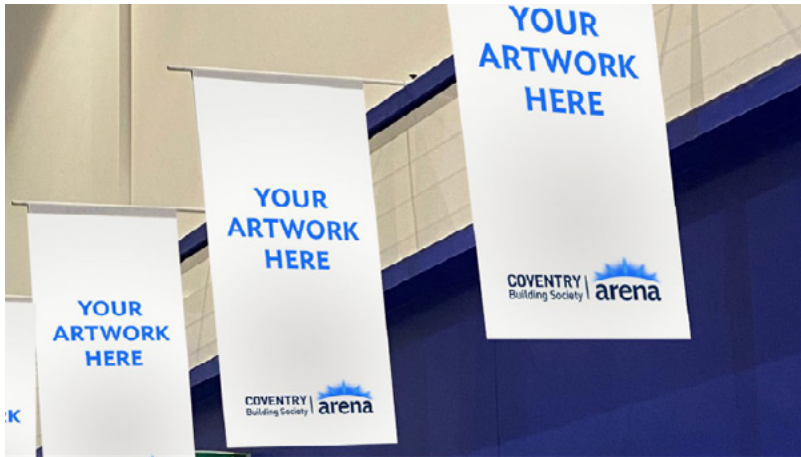


Brand the pillars in the main foyer area immediately outside the exhibition entrance

4 panels of 3900 mm x 2800 mm
Price - £6,500 each



ATRIUM FLAGS



Brand the flags positioned immediately outside the exhibition entrance

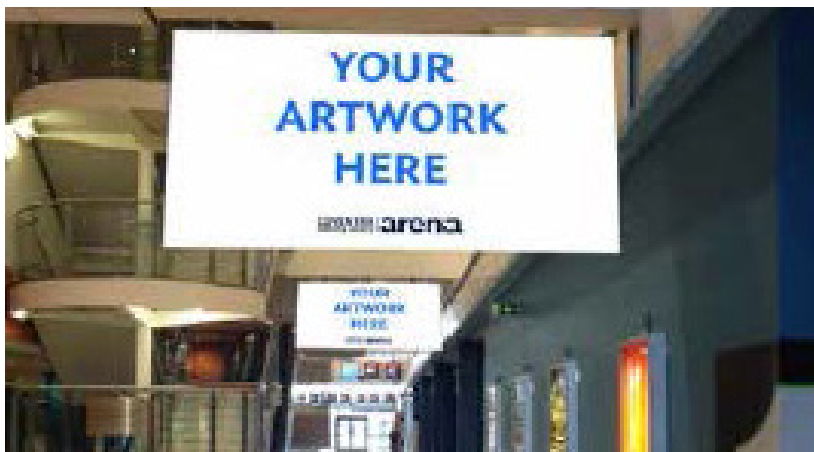
Dimensions –
750mm x 1500mm

£3,000 – 6 flags

£4,500 for 10 flags

£15,000 for 46 flags

ATRIUM DROP-DOWN BANNERS



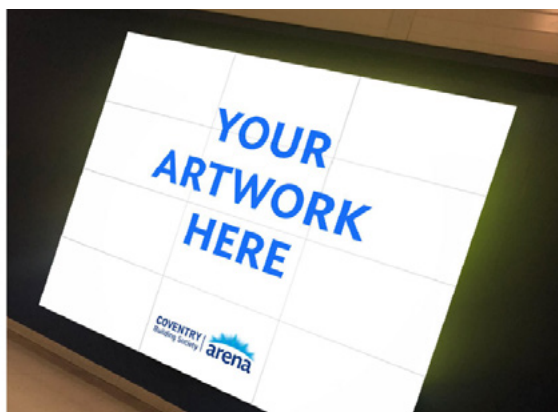
Large banner located immediately outside the exhibition entrance

(1 sided)

Dimensions –
2250 (w) x 1500 (h)

Price – £2,500 each or £4,000 for two

VIDEO WALL



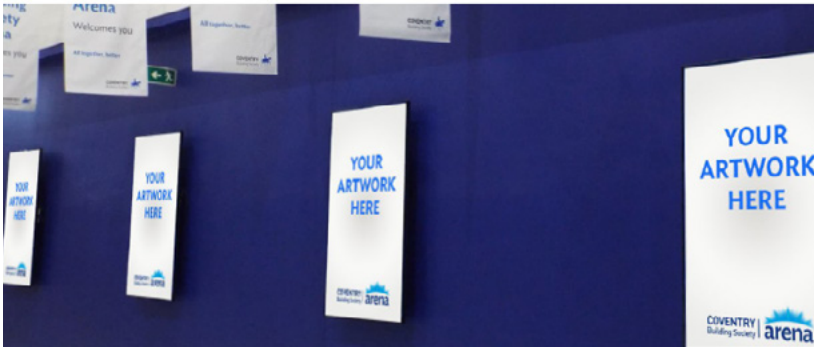
Main sponsor board on main atrium wall at main entrance to CBS Arena

Dimensions –
4:3 (2880px x 2160px)

Price – 10 second video sole use only – £5,000



ATRIUM DIGITAL POSTER SITES



Brand one of or a group of digital poster sites along the foyer and entrance to the exhibition
 9:16 (1080 x 1920 or 720 x 1280 pixels)

Price

1 X Sole use - £2,000
4 X Sole use - £6,000

WEBSITE HOMEPAGE ADVERT



Have your company logo positioned at the top of the EBME Expo website homepage.
 Exclusive to 2 companies only.

Price - £3,000 for 3 months

ONLINE REGISTRATION SPONSOR



Boost your brand visibility as the Online Registration Sponsor! Be the first brand thousands of trade professionals see as they register

For EBME Expo, ensuring maximum exposure and driving traffic to your stand!

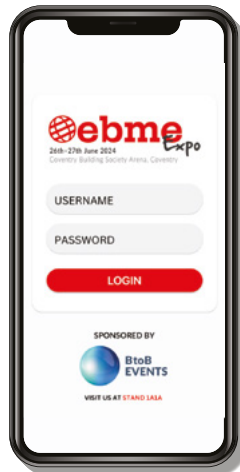
Price - £5,000

MOBILE APPLICATION SPONSORSHIP

Login Page Sponsor

Showcase your company logo and exhibition stand number at the login page to the EBME Expo App, a page that every single user will see every time that they open the app.

Price – £2,000



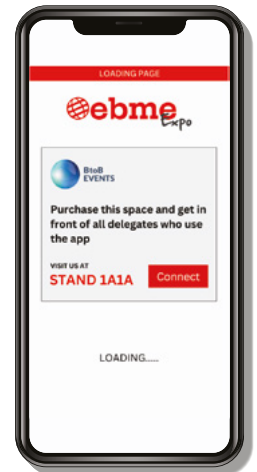
Loading Page Sponsor

Take over the full loading page for a period of 5 seconds, once people have logged into the app and are waiting to get to the menu page.

This does not need to be restricted to a logo and stand number, we can insert a full (static) company advert into this page, with a link to your networking, or company page.

This is exclusive to one company.

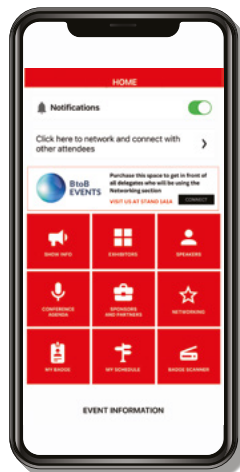
Price – £3,000



Menu Page Sponsor

The menu page is the where it all starts from on the EBME Expo App, present your brand and stand number exclusively on this page for all users to see and engage with.

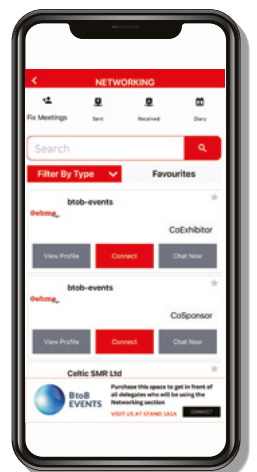
Price – £2,000



Networking Page Sponsor

The networking page is expected to be the busiest area of the EBME Expo App, as it allows delegates, speakers and exhibitors to schedule meetings with each other and maximise their time onsite at the 2026 EBME Expo. Be the exclusive sponsor of this very busy of the EBME Expo and your brand will be front and centre for over 2,000 registered attendees looking to schedule onsite appointments.

Price – £2,000



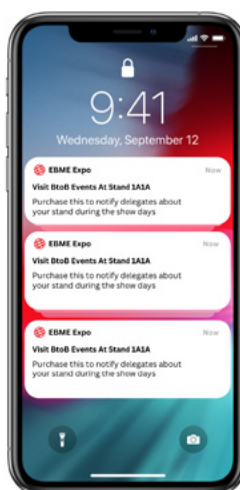
Push Notifications

Take over the full loading page for a period of 5 seconds, once people have logged into the app and are waiting to get to the menu page.

This does not need to be restricted to a logo and stand number we can insert a full (static) company advert into this page, with a link to your networking, or company page.

This is exclusive to one company.

Push Notification- £500 per notification (limited to 5 notifications in total)



WEBINAR

A webinar will enable you to host an online presentation to a captured audience of clinical engineers and EBME managers. The webinar will be hosted using the zoom platform, and the package will consist of the below;

Key Health Solutions/BC Group Webinar – Ultrasound Transducer Safety and Patient Monitor Testing

Join the upcoming webinar for free



Key|Health Solutions

Topic:

Ultrasound Transducer Safety and Patient Monitor Testing

When:

Wednesday 20th September, 1pm

Synopsis:

Overview of Ultrasound transducer safety testing using the ULT-2020 and Patient Monitor testing using the SA-2600 and NIBP-1040. We will discuss the need and test method for testing ultrasound transducer testing and provide a demonstration for safety and performance testing of a patient monitor.

Speaker:

Lucio Simoni holds a master's degree in computer engineering and is the Vice President and BC Group's engineering business leader for nearly 30 years. He has led the design and development teams for almost every BC Biomedical production that bears the BC Logo. Lucio's key role is to continue to drive results by designing top quality test equipment for Biomed in a demanding marketplace

Interested in attending this webinar?

Please register your interest by completing the form below:

Full Name



- 2 x 1 hour webinar sessions
- We will provide an e-shot to our database and a registration form on the www.ebme-expo.com website for people to register, all registrations will be forwarded to a designated email address provided by the sponsor.
- Recorded session will be posted on EBME Expo social media and will also be included in a round up email sent to all attendees.
- Analytics from session to be provided to the sponsor.

PRICE - £3,000

Please contact us for any further information about our sponsorship and advertising opportunities

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